



For Immediate Release

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Iverson Acquires New Company

Industry insiders agree...this is a 100% match!

Iverson Language Associates, Inc. announces the acquisition of Wordnet, Inc. a small localization company located outside of Boston, Massachusetts. Wordnet, a privately owned company with sales under \$1 million, was purchased for an undisclosed amount by Iverson Language Associates, Inc. Wordnet was founded in 1982.

The majority of the exiting customer base being acquired is located on the East Coast of the United States. "A key reason Wordnet is a good fit is because of its geographical client base, says Steve Iverson, President of Iverson Language Associates, Inc. "The acquisition of Wordnet fits well with the long-term focus of our company to increase market share on the East Coast. I truly think this is a positive move for both companies, and look forward to the coming challenges."

Over the next several months, the two companies will work to streamline and transition the two businesses, and integrate operational duties.

Iverson Language Associates, Inc., headquartered in Milwaukee, Wisconsin, is a leader in translation/localization, interpretation, technical writing and multimedia production. **Iverson** provides translation, desktop publishing and project management to a wide variety of industries such as manufacturing, finance, travel, advertising, high tech, health care and education. For more information, please visit the **Iverson** website at www.iversonlang.com or contact Steve Iverson, President.