



**For Immediate Release**

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**Computer Based Training Programs**

*The most efficient training material available for non-English speakers!*

**Iverson Language Associates, Inc.** has produced computer based training programs for global companies who wish to train their affiliates in their native language. **Iverson** provides and coordinates the translation and proofreading of the text, the voice talent, and the delivery and packaging of the final product.

Using this type of training, overseas subsidiaries and distributors can easily train their staff on a product line, without having to travel to the corporate headquarters. To supplement the training process, **Iverson** can generate handouts, tests or questionnaires in the foreign language. The information in the computer based training programs can also be edited for future projects such as customer presentations or operation and maintenance manuals.

In a project done for Anheuser-Busch, **Iverson** created a computer based training program for its Spanish speaking employees. The topic of the training program was brewery procedures, storage, pressurization of tanks, and maintenance of the brew tanks. The training also covered marketing and merchandising of the final product. Another project recently completed was for a chemical company on the safety and handling procedures for hazardous materials. In addition, **Iverson** has produced translated power point presentations for corporate-wide announcements and policy manuals.

Upon completion, projects can be delivered on CD-ROM, via the Internet or on video. Where necessary, **Iverson** will also supply the package labels, inserts and titles in the foreign language.

**Iverson Language Associates, Inc.**, headquartered in Milwaukee, Wisconsin, is a leader in translation/localization, interpretation, technical writing and multimedia production. **Iverson** provides translation, desktop publishing and project management to a wide variety of industries such as manufacturing, finance, travel, advertising, high tech and education. For more information, please visit the **Iverson** website at [www.iversonlang.com](http://www.iversonlang.com).