



For Immediate Release

April 12, 2002

Iverson to Host Spring Open House

Iverson Language Associates, Inc. will be hosting a Spring Open House on Friday, May 17th from 1:00-5:00 p.m. at their corporate headquarters, located at 1661 N. Farwell Avenue.

The open house is being held to provide a networking and learning opportunity for area business professionals. **Iverson** staff will feature a variety of short presentations on the following topics: technical writing and illustration, knowledge management, computer assisted translation tools, corporate video production in foreign languages and desktop publishing for translation. As a special courtesy, **Iverson's** Asian desktop publishing specialist will be on hand to translate and reprint guest's names and titles on a mock business card.

Iverson Language Associates, Inc., headquartered in Milwaukee, is a leader in translation/localization, interpretation, technical writing and multimedia production. **Iverson** provides translation, desktop publishing and project management to a wide variety of industries such as manufacturing, finance, travel, advertising, high tech and education. For more detailed information, please logon to the **Iverson** website at www.iversonlang.com.