



For Immediate Release

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**New SDLX Translation Suite Software Featured
at TCD Conference**

June 13th – 16th – learn about the latest trends and technology in localization!

The 3rd Annual TCD (Translation Company Division of the American Translators Association) Conference will be held June 13th – 16th at the Embassy Suites Hotel O'Hare-Rosemont. Members of the TCD will be convening at this important meeting to network and share important information about the latest in the translation/localization industry.

Hosted by Iverson Language Associates, Inc., the TCD meeting is an opportunity for translation industry insiders to benefit from each other's experience and knowledge. "This meeting marks the continuing efforts of translation companies in the United States to network and develop standards which will help to clarify business practices for clients and subcontractors. The growing enthusiasm for our group indicates the desire is there, and this is a positive move for the entire industry", says TCD Administrator Steve Iverson.

Presenters at the conference include Hélène Wimmerlin of Iverson Language Associates, Inc., who will feature a demo on SDLX translation memory software. SDLX is an invaluable tool for enhancing the capabilities of translators, translation agencies, and companies with translation/technical writing departments to produce quick and accurate translations at a cost savings. As a reseller and end-user of SDL products, Iverson has first hand expertise using and demonstrating this software.

Presentations will also be made on the following translation/project management tools: TermSeek, MultiTrans, and LTC Organizer. A variety of forums including best business practices, project management procedures and finances using Quickbooks, translator editor relationships, contracts, client expectations, personalities at work, and effective job flow process will also be on the agenda.

For more information, please contact Steve Iverson, President.