

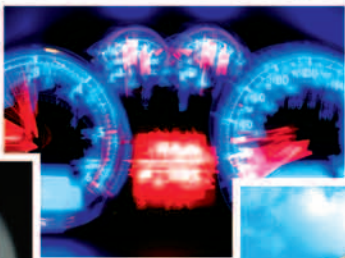
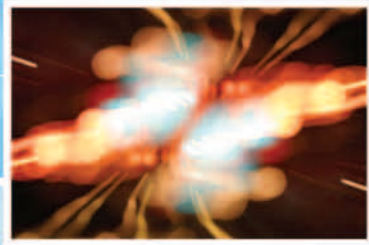
future

MMAC/COSBE'S

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THE FUTURE 50 PROGRAM WAS CREATED BY THE MMAC'S COUNCIL OF SMALL BUSINESS EXECUTIVES TO RECOGNIZE TOP LOCAL FIRMS THAT ARE GROWING IN REVENUE AND EMPLOYEES.

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1ST YEAR WINNER

Iverson Language Associates Inc.

LOCATION: 1661 N. Farwell Ave., Milwaukee

WEB SITE: www.iversonlang.com

YEAR FOUNDED: 1986

PRODUCT OR SERVICE OFFERED: Iverson Language Associates Inc. provides strategic solutions for managing document translation in all languages.

PROJECTED 2006 REVENUE:
10 percent growth.

LEADERSHIP TEAM: Steve Iverson, chief executive officer and president; H el ene Pielmeier, director of client services.

TARGET CLIENTELE: Our clients are companies and organizations nationwide that have an ongoing need to communicate business-critical information in foreign languages.

BUSINESS ORGANIZATION MEMBERSHIPS: Association of Language Companies, World Class Member of the World Trade Center – Wisconsin, Milwaukee World Trade Association, American Translators Association.

WHAT HAS FUELED YOUR COMPANY'S GROWTH? The company has grown as a result of ongoing globalization and economic development worldwide. As companies have developed internationally, so has their requirement for a strategic partner to help them manage their document translation. Internally, growth



Steven Iverson

has been fueled by a consistent focus on a common mission, as well as the development of solid business relationships with our clients.

DO YOU PLAN ANY CHANGES IN YOUR COMPANY IN THE UPCOMING MONTHS? We will be enhancing our existing employee base by bringing on new members to our team.

WHO ARE THE BUSINESS PEOPLE, LOCALLY OR NATIONALLY, WHOM YOU ADMIRE? AND WHAT TRAITS DO THOSE PEOPLE EXHIBIT THAT MAKE YOU ADMIRE THEM? The people I most admire include the Dalai Lama because he is firmly rooted in his belief system, which acts as a compass for the micro and macro

decisions of his life, including how to deal with others in an ethical and compassionate manner. I also admire Sumner Redstone. He has consistently shown great leadership in terms of his business acumen, as well as his willingness to give back to the broader community.

WHAT IS THE OUTLOOK FOR THE BUSINESS CONDITIONS OF YOUR INDUSTRY OVER THE NEXT SEVERAL MONTHS? The business conditions in our industry will be impacted by the economy, gross domestic product and growth in international business. Overall, we're projecting a continuing positive development of business conditions in our industry.