



For Immediate Release

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Iverson Updates Website to Reflect New Corporate Focus

MILWAUKEE, WI, November 8, 2004 -- Iverson Language Associates, Inc. a Milwaukee-based company that provides strategic solutions for managing document translation, has recently updated its website. The Iverson site has been refined to promote the company's recent effort to refocus its strategy in the marketplace. The updates include the new corporate structure, newly published articles, recent press releases, links and enhanced navigation.

"Our core strength is managing document translation, and this is reflected in the numerous articles we've authored, as well as our involvement in the translation industry and the industries of our target clients. This site update is just the beginning of an ongoing development plan to make the site more interactive and informative," cites Steve Iverson, President.

Iverson Language Associates, Inc., headquartered in Milwaukee provides strategic solutions for managing document translation. Our clients are companies and organizations that have an ongoing need to communicate business-critical information. For more information please visit the Iverson website at www.iversonlang.com, or contact Steve Iverson, President.