



For Immediate Release

January 26, 2005

Iverson Sponsors Governor's Trade Mission

MILWAUKEE, WI, January 26, 2005 – Iverson Language Associates, Inc. is one of several companies who are sponsoring Governor Doyle's upcoming Trade Mission to Mexico. The trade mission, which will focus on the agricultural market, will take place from March 6-11, 2005. Destinations include Mexico City and Guadalajara, where participants will have the opportunity to meet with business contacts, government leaders and potential customers.

As a sponsor, Iverson will provide translation services to the state of Wisconsin, helping to facilitate communication between participating Wisconsin companies and their counterparts in Mexico.

"Mexico is an important market for Wisconsin companies, and we're proud to assist them in developing their export business" stated Steve Iverson, President.

The mission will be coordinated by the Departments of Commerce and Agriculture, Trade and Consumer Protection. For further information on the trade mission, contact Jennifer Winner at the Department of Commerce, telephone 608-266-0413.

Headquartered in Milwaukee, Iverson Language Associates, Inc. provides strategic solutions for managing document translation. For more information please visit the Iverson website at www.iversonlang.com, or contact Steve Iverson, President.