



For Immediate Release
June 29, 2007

Iverson Named Inc. 5,000 Finalist
- Privately Held Business is Engine for Growth

MILWAUKEE, WI. (June 29, 2007) – Steve Iverson, President and Chief Executive Officer, announced today that Iverson Language Associates, Inc., a privately-held language services company, and also a Future 50 Company, has been notified of its standing as a finalist in the 2007 Inc. Magazine, Inc. 5,000 competition.

The Inc. 5,000 competition is an extension of Inc. Magazine's long standing and influential, Inc. 500 competition which identifies the 500 fastest-growing private companies in the U.S. To be chosen for inclusion in the Inc. 5,000 a company must be based in the United States, independent and privately held (not a subsidiary or a division of a larger firm), and have a full four-year sales history. Ranking is based on percentage revenue growth from 2003 to 2006. Past honorees have included such future giants as Microsoft, Oracle and Domino's Pizza.

The firm is competing for its rank among the top 5,000 companies nationwide and will be profiled on Inc. Magazine's website as well as the Milwaukee Journal Sentinel once the winners have been announced. Mr. Iverson and other CEOs of the companies which rank among the Inc. 5,000 winners will be invited to the Inc. 500 annual conference, taking place in Chicago in September.

Founded in 1986, the company's focus is on managing document translation for companies and organizations that have an ongoing need to provide business-critical information in multiple languages. As with other Inc. 5,000 companies, Iverson has been an engine of job growth, providing many opportunities for highly-skilled professionals in the translation industry. With a double digit annual growth rate, the company has 30 employees at the corporate headquarters in Milwaukee and works with over 1000 translators located across the globe.

More information on Iverson Language Associates, Inc. is available at www.iversonlang.com.

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