



FOR IMMEDIATE RELEASE

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**IVERSON LANGUAGE ASSOCIATES BECOMES FIRST SDL TRADOS
CERTIFIED LANGUAGE SERVICE PROVIDER IN THE UNITED STATES**

With the achievement of SDL TRADOS Certified status, Iverson Language Associates, Inc. assures clients of translation technology expertise and promotes employee professional development.

Milwaukee, WI (December 15, 2006) - SDL International, the leading provider of Global Information Management (GIM) solutions, announced today that Iverson Language Associates, Inc. has qualified as the first SDL TRADOS Certified Language Service Provider in the United States. The SDL TRADOS Certification program is the industry's only technology based certification which provides a recognized standard of excellence in SDL TRADOS software knowledge.

SDL TRADOS Certification has been developed to guarantee that industry leading translation technology is used to its maximum capability, resulting in acceleration of the localization lifecycle and higher quality translation projects.

“At Iverson Language Associates, we strive to provide a substantial return on investment for each of our clients, both from a financial and time-saving standpoint. SDL TRADOS Certification assures our clients that we can leverage state of the art translation technology to maximize efficiencies in the process of translation,” said Steve Iverson, President/CEO, Iverson Language Associates.

Iverson continued: “Also, by investing in SDL TRADOS Certification for all our internal team we are continuing to invest in our people, aiming to increase their levels of motivation and providing them further professional development and a credential that will add value throughout their career.”

Iverson Language Associates has completed the certification process for their in-house team of project managers and sales staff. Additionally, H el ene Pielmeier, Director of Client Services was the first person in North America to become a Certified Trainer for SDLX,

one of the components of SDL Trados 2006. Iverson Language Associates will also be actively looking for SDL TRADOS Certified translators when outsourcing their translation work.

“By becoming an SDL TRADOS Certified Language Service Provider, Iverson Language Associates have established their expertise in mastering the latest developments in quality and consistency that SDL TRADOS translation technology has to offer. I commend Iverson Language Associates for their dedication and commitment to both customer and employee,” said Keith Laska, Vice President of SDL TRADOS Technologies.

More information about the SDL TRADOS Certification program can be found at: www.sdl.com/certified.

Iverson Language Associates, Inc.

Founded in 1986, Iverson Language Associates, Inc. provides strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. The company works in many industries including distribution, manufacturing, medical instrumentation, hospitality, education and business services. Detailed information on the company can be obtained by visiting www.iversonlang.com.

SDL plc

SDL International (London Stock Exchange: 'SDL') is the leader in global information management (GIM) solutions that empower organizations to accelerate the delivery of high-quality multilingual content to global markets. Its enterprise software and services integrate with existing business systems to manage global information from authoring to publication and throughout the distributed localization supply chain.

Global industry leaders rely on SDL to provide enterprise software or hosted services for their GIM processes, including Audi, Bayer, Best Western, Bosch, Canon, Deutsche Bank, Kodak, Microsoft, Morgan Stanley, Reuters and SAP. SDL has implemented more than 150 enterprise GIM solutions, has deployed over 130,000 software licenses across the GIM ecosystem and provides access to on-demand translation portals for 10 million customers per month. Over 1000 service professionals deliver consulting, implementation and language services through its global infrastructure of more than 50 offices in 30 countries. For more information, visit www.sdl.com.

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